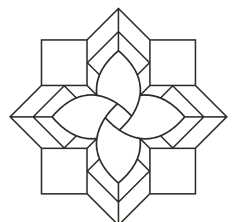


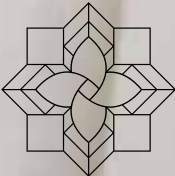
**MAX  
BENJAMIN**  
Naturally  
Made Scents

**SPRING/SUMMER COLLECTIONS 2025**

[www.maxbenjamin.com](http://www.maxbenjamin.com)



MAX  
BENJAMIN  
Wall Fragrance  
Diffuser



MAX  
BENJAMIN

## Wall Fragrance Diffuser

NEW

### White Pomegranate

Diffuser 15ml (EU plug) Code: RB-WDEU03  
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK03  
Diffuser Refill 15ml Code: RB-WDR03



### Lemongrass & Ginger

Diffuser 15ml (EU plug) Code: RB-WDEU01  
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK01  
Diffuser Refill 15ml Code: RB-WDR01



### Acqua Viva

Diffuser 15ml (EU plug) Code: RB-WDEU06  
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK06  
Diffuser Refill 15ml Code: RB-WDR06



### True Lavender

Diffuser 15ml (EU plug) Code: RB-WDEU08  
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK08  
Diffuser Refill 15ml Code: RB-WDR08



### Dodici

Diffuser 15ml (EU plug) Code: RB-WDEU04  
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK04  
Diffuser Refill 15ml Code: RB-WDR04



### French Linen Water

Diffuser 15ml (EU plug) Code: RB-WDEU02  
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK02  
Diffuser Refill 15ml Code: RB-WDR02



Diffuser refills last 1 month approximately.

# MAX BENJAMIN Classic Collection

Our original and  
most loved collection

Welcome to the natural, scented world of Max Benjamin, an Irish fragrance studio with a nomadic spirit. Situated in the Wicklow mountains surrounded by rambling scented hedgerows and breathtaking scenery, our collection of car fragrances and candles are inspired by both our travels and the natural habitat on our doorstep.

Named after Orla's twin boys, Max and Ben, our founding philosophy - to uplift everyday lives through the power of evocative scent - still rings true today.

As a family, we combine traditional and modern fragrance making techniques to create products that uplift the soul. Our essential oils are selected by hand from artisan fragrance houses to help you relax and unwind.

Mark, Orla & David Van den Bergh



Seville Orange Blossom

# MAX BENJAMIN

## Classic Collection

### White Pomegranate

Diffuser 150ml	Code: RB-D03
Diffuser Refill 150ml	Code: RB-DR03
Diffuser Refill 300ml	Code: RB-DRL03
Scented Candle 210g	Code: RB-C03
Scented Card	Code: RB-SC03



### Italian Apothecary

Diffuser 150ml	Code: RB-D07
Diffuser Refill 150ml	Code: RB-DR07
Diffuser Refill 300ml	Code: RB-DRL07
Scented Candle 210g	Code: RB-C07
Scented Card	Code: RB-SC07



### Grapefruit Shores

Diffuser 150ml	Code: RB-D09
Diffuser Refill 150ml	Code: RB-DR09
Diffuser Refill 300ml	Code: RB-DRL09
Scented Candle 210g	Code: RB-C09
Scented Card	Code: RB-SC09



### Lemongrass & Ginger

Diffuser 150ml	Code: RB-D01
Diffuser Refill 150ml	Code: RB-DR01
Diffuser Refill 300ml	Code: RB-DRL01
Scented Candle 210g	Code: RB-C01
Scented Card	Code: RB-SC01



Candles burn for 50 hours minimum.  
150ml diffuser refills last 4 months approximately.

# MAX BENJAMIN

## Classic Collection

### Acqua Viva

Diffuser 150ml Code: RB-D06  
 Diffuser Refill 150ml Code: RB-DR06  
 Diffuser Refill 300ml Code: RB-DRL06  
 Scented Candle 210g Code: RB-C06  
 Scented Card Code: RB-SC06



### True Lavender

Diffuser 150ml Code: RB-D08  
 Diffuser Refill 150ml Code: RB-DR08  
 Diffuser Refill 300ml Code: RB-DRL08  
 Scented Candle 210g Code: RB-C08  
 Scented Card Code: RB-SC08



### Dodici

Diffuser 150ml Code: RB-D04  
 Diffuser Refill 150ml Code: RB-DR04  
 Diffuser Refill 300ml Code: RB-DRL04  
 Scented Candle 210g Code: RB-C04  
 Scented Card Code: RB-SC04



### Pink Pepper

Diffuser 150ml Code: RB-D05  
 Diffuser Refill 150ml Code: RB-DR05  
 Diffuser Refill 300ml Code: RB-DRL05  
 Scented Candle 210g Code: RB-C05  
 Scented Card Code: RB-SC05



Candles burn for 50 hours minimum.  
 150ml diffuser refills last 4 months approximately.

# MAX BENJAMIN

## Classic Collection

### French Linen Water

Diffuser 150ml	Code: RB-D02
Diffuser Refill 150ml	Code: RB-DR02
Diffuser Refill 300ml	Code: RB-DRL02
Scented Candle 210g	Code: RB-C02
Scented Card	Code: RB-SC02



### Irish Leather & Oud

Diffuser 150ml	Code: RB-D10
Diffuser Refill 150ml	Code: RB-DR10
Diffuser Refill 300ml	Code: RB-DRL10
Scented Candle 210g	Code: RB-C10
Scented Card	Code: RB-SC10

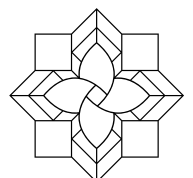


### Seville Orange Blossom

Diffuser 150ml	Code: RB-D12
Diffuser Refill 150ml	Code: RB-DR12
Diffuser Refill 300ml	Code: RB-DRL12
Scented Candle 210g	Code: RB-C12
Scented Card	Code: RB-SC12



Candles burn for 50 hours minimum.  
150ml diffuser refills last 4 months approximately.



# MAX BENJAMIN

3 Wick Candles 560g

White Pomegranate

Code: RB-C3W03



Lemongrass & Ginger

Code: RB-C3W01



French Linen Water

Code: RB-C3W02



Candles burn for 65 hours minimum.

# MAX BENJAMIN

210g Candle & 150ml Diffuser Gift Set

White Pomegranate

Code: RB-CDG03



Lemongrass & Ginger

Code: RB-CDG01



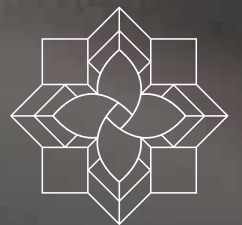
French Linen Water

Code: RB-CDG02



Candles burn for 50 hours minimum.  
100ml diffuser refills last 4 months approximately.

MAX  
BENJAMIN  
Car Fragrance



# MAX BENJAMIN

## Car Fragrance Dispenser

White  
Pomegranate

Code: RB-CF03



Italian  
Apothecary

Code: RB-CF07



Grapefruit  
Shores

Code: RB-CF09



Lemongrass &  
Ginger

Code: RB-CF01



Acqua Viva

Code: RB-CF06



True Lavender

Code: RB-CF08



Dodici

Code: RB-CF04



Pink Pepper

Code: RB-CF05



French Linen  
Water

Code: RB-CF02



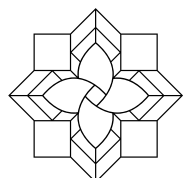
Irish Leather  
& Oud

Code: RB-CF10



Seville Orange  
Blossom

Code: RB-CF12



# MAX BENJAMIN

## Car Fragrance Refill

White Pomegranate

Code: RB-CFR03



Italian Apothecary

Code: RB-CFR07



Grapefruit Shores

Code: RB-CFR09



Lemongrass & Ginger

Code: RB-CFR01



Acqua Viva

Code: RB-CFR06



True Lavender

Code: RB-CFR08



Dodici

Code: RB-CFR04



Pink Pepper

Code: RB-CFR05



French Linen Water

Code: RB-CFR02



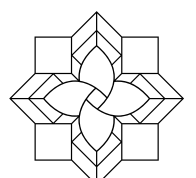
Irish Leather & Oud

Code: RB-CFR10



Seville Orange Blossom

Code: RB-CFR12



# MAX BENJAMIN

## Car Fragrance Gift Set Holder + 4 Refills

White Pomegranate

Code: RB-CFGB03



Italian Apothecary

Code: RB-CFGB07



Grapefruit Shores

Code: RB-CFGB09



Lemongrass & Ginger

Code: RB-CFGB01



Acqua Viva

Code: RB-CFGB06



True Lavender

Code: RB-CFGB08



Dodici

Code: RB-CFGB04



Pink Pepper

Code: RB-CFGB05



French Linen Water

Code: RB-CFGB02



Irish Leather & Oud

Code: RB-CFGB10



Seville Orange Blossom

Code: RB-CFR12



## Car Fragrance Gift Set

Dodici and Irish Leather & Oud

Code: RB-CFGS01



French Linen Water and White Pomegranate

Code: RB-CFGS02



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Bath & Body Collection



MAX  
BENJAMIN  
White  
Pomegranate

MAX  
BENJAMIN  
Lemongrass  
& Ginger

NATURAL  
HAND  
CREAM

NATURAL  
HAND & BODY

# MAX BENJAMIN

## Natural Hand Cream

### White Pomegranate

Hand Cream 75ml. Code: RB-HC03  
Hand Cream 75ml Tester. Code: RB-HCT03



### Lemongrass & Ginger

Hand Cream 75ml. Code: RB-HC01  
Hand Cream 75ml Tester. Code: RB-HCT01



### Acqua Viva

Hand Cream 75ml. Code: RB-HC06  
Hand Cream 75ml Tester. Code: RB-HCT06



### True Lavender

Hand Cream 75ml. Code: RB-HC08  
Hand Cream 75ml Tester. Code: RB-HCT08



### Dodici

Hand Cream 75ml. Code: RB-HC04  
Hand Cream 75ml Tester. Code: RB-HCT04



### French Linen Water

Hand Cream 75ml. Code: RB-HC02  
Hand Cream 75ml Tester. Code: RB-HCT02



## Trio Hand Cream Gift Sets

### Lemongrass & Ginger, French Linen Water and White Pomegranate

Code: RB-HCG3



### True Lavender, Dodici and Acqua Viva

Code: RB-HCG3-2



# MAX BENJAMIN

## Natural Hand & Body Wash

### White Pomegranate

Code: RB-HW03



### Lemongrass & Ginger

Code: RB-HW01



### Acqua Viva

Code: RB-HW06



### True Lavender

Code: RB-HW08



### Dodici

Code: RB-HW04



### French Linen Water

Code: RB-HW02



## Natural Hand & Body Lotion

### White Pomegranate

Hand & Body Lotion 300ml. Code: RB-HL03

Hand & Body Lotion 300ml Tester. Code: RB-HLT03



### Lemongrass & Ginger

Hand & Body Lotion 300ml. Code: RB-HL01

Hand & Body Lotion 300ml Tester. Code: RB-HLT01



### Acqua Viva

Hand & Body Lotion 300ml. Code: RB-HL06

Hand & Body Lotion 300ml Tester. Code: RB-HLT06



# MAX BENJAMIN

## Natural Hand & Body Lotion

### True Lavender

Hand & Body Lotion 300ml. Code: RB-HL08  
Hand & Body Lotion 300ml Tester. Code: RB-HLT08



### Dodici

Hand & Body Lotion 300ml. Code: RB-HL04  
Hand & Body Lotion 300ml Tester. Code: RB-HLT04



### French Linen Water

Hand & Body Lotion 300ml. Code: RB-HL02  
Hand & Body Lotion 300ml Tester. Code: RB-HLT02



## Hand & Body Wash 300ml and Hand & Body Lotion 300ml Gift Set

### White Pomegranate

Code: RB-WL03



### Lemongrass & Ginger

Code: RB-WL01



### Acqua Viva

Code: RB-WL06



### True Lavender

Code: RB-WL08



### Dodici

Code: RB-WL04



### French Linen Water

Code: RB-WL02



# MAX BENJAMIN

## Discovery

A collection of scented candles and diffusers inspired by memories of our travels to far flung parts of the globe.



**NEW**

### Swedish Woodlands

Diffuser 100ml  
Code: RB-ED36

Diffuser 100ml Tester  
Code: RB-EDT36

Diffuser 100ml Refill  
Code: RB-EDR36

Scented Candle 200g  
Code: RB-EC36

Scented Card  
Code: RB-ESC36



### Wild Coast Belize

Diffuser 100ml  
Code: RB-ED30

Diffuser 100ml Tester  
Code: RB-EDT30

Diffuser 100ml Refill  
Code: RB-EDR30

Scented Candle 200g  
Code: RB-EC30

Scented Card  
Code: RB-ESC30



### Irish Driftwood West Cork

Diffuser 100ml  
Code: RB-ED33

Diffuser 100ml Tester  
Code: RB-EDT33

Diffuser 100ml Refill  
Code: RB-EDR33

Scented Candle 200g  
Code: RB-EC33

Scented Card  
Code: RB-ESC33



### Ocean Dive Bali

Diffuser 100ml  
Code: RB-ED32

Diffuser 100ml Tester  
Code: RB-EDT32

Diffuser 100ml Refill  
Code: RB-EDR32

Scented Candle 200g  
Code: RB-EC32

Scented Card  
Code: RB-ESC32



### Sun Sparkle California

Diffuser 100ml  
Code: RB-ED34

Diffuser 100ml Tester  
Code: RB-EDT34

Diffuser 100ml Refill  
Code: RB-EDR34

Scented Candle 200g  
Code: RB-EC34

Scented Card  
Code: RB-ESC34



Candles burn for 35 hours minimum.  
Diffuser refills last 3 months approximately.

# MAX BENJAMIN

## Visual Merchandising Guidelines

- . Each collection should be displayed on a separate unit, or adjacent units.
- . Each diffuser and candle fragrance must always have a tester on display.
- . Diffuser tester bottles must be opened with reeds placed in the fragrance oil, positioned in the way shown in the picture.
- . Candles testers must always have lids placed on top of each one to protect from dust and to maintain clean appearance on the wax.
- . Placement of products:

- Top shelf – diffusers only
- Next shelf down – diffusers with one diffuser tester out in front of each box
- Next shelf down – candles only stocked two high
- Next shelf down – candles with one candle tester out in front of each box
- Next shelf down – scented cards & diffuser refills
- Bottom shelf – car fragrances

- . Always place in matching fragrance/colour sequence left to right as indicated below and up three deep depending on how deep the shelves are.
- . Fragrance/colour sequence left to right as follows (if not all fragrances are stocked maintain the same sequence without the missing fragrances):

- White Pomegranate
- Italian Apothecary
- Grapefruit Shores
- Lemongrass & Ginger
- Acqua Viva
- True Lavender
- Dodici
- Pink Pepper
- French Linen Water
- Irish Leather & Oud
- Seville Orange Blossom

- . Candles boxes can be stacked 2 high maximum, if necessary.
- . Pricing tickets must only be placed on the base of the product and never on the front, top, sides or back.
- . Collection specific POS material should always be on display.



# MAX BENJAMIN

## Point of Sale

### A5 Strut Card

Code: RB-POS-MBSTRUT



### Candle Tester 210g

- |                        |               |
|------------------------|---------------|
| Lemongrass and Ginger  | Code: RB-CT01 |
| French Linen Water     | Code: RB-CT02 |
| White Pomegranate      | Code: RB-CT03 |
| Dodici                 | Code: RB-CT04 |
| Pink Pepper            | Code: RB-CT05 |
| Acqua Viva             | Code: RB-CT06 |
| Italian Apothecary     | Code: RB-CT07 |
| True Lavender          | Code: RB-CT08 |
| Grapefruit Shore       | Code: RB-CT09 |
| Irish Leather & Oud    | Code: RB-CT10 |
| Seville Orange Blossom | Code: RB-CT12 |

### Diffuser Tester 150ml

- |                        |               |
|------------------------|---------------|
| Lemongrass and Ginger  | Code: RB-DT01 |
| French Linen Water     | Code: RB-DT02 |
| White Pomegranate      | Code: RB-DT03 |
| Dodici                 | Code: RB-DT04 |
| Pink Pepper            | Code: RB-DT05 |
| Acqua Viva             | Code: RB-DT06 |
| Italian Apothecary     | Code: RB-DT07 |
| True Lavender          | Code: RB-DT08 |
| Grapefruit Shore       | Code: RB-DT09 |
| Irish Leather & Oud    | Code: RB-DT10 |
| Seville Orange Blossom | Code: RB-DT12 |



### A6 Strut Card

Code: RB-POS7



### Wall Fragrance Diffuser Refill Display

Code: RB-WD-CDU



**NEW**

### Car Bar Tester 3 Unit

Code: RB-CARB/3



### Car Bar Tester 5 Unit

Code: RB-CARB/5



# MAX BENJAMIN

SCENTS INSPIRED BY TRAVEL  
~ NOMADIC ~  
IN  
~ SPIRIT ~  
& NATURE

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